

LinkedIn FY26 “Grow Your Sales” Campaign Creative

Credits:

- **Agency: McCann NYC**
 - Britt Nolan - Chief Creative Officer
 - Mike Hahn - EVP Executive Creative Director, AD
 - Ryan Blank - EVP Executive Creative Director, CW
 - Owen Weeks - Creative Director/Copywriter
 - Erika Leiva - Creative Director/Art Director
 - Jedd Levine - Associate Creative Director, CW
 - Rene Delgado - Associate Creative Director, AD
 - Alec Reda - Senior Copywriter
 - Molly Shenkel - Senior Art Director
 - Anna Kallajan - Junior Art Director
 - Claire Casalaspi - Junior Copywriter
 - Nikolay Ilchenko - Director, Project Management
 - Joe Calabrese - Chief Production Officer
 - Stacy Flaum - SVP Executive Integrated Producer
 - Halley Zubin - Senior Producer
 - Colleen Dahlstrom - VP Senior Music Producer
 - Jamie Jou - Director of Music BA Licensing
 - Rob Rowley - EVP Global Account Director
 - Tegan Smith - SVP Group Account Director
 - Reid Tuomala - Account Director
 - Tamar Loeb - Account Executive
 - Hovannes Moussati - VP, Director of Business Management

- **Production Company: Smuggler**
 - Director: Randy Krallman
 - Executive Producers: Patrick Milling-Smith / Brian Carmody / Allison Kunzman
 - Managing Director: Sue Yeon Ahn
 - Producer: Ian Blain
 - 1st AD: Chad Antonelli
 - Director of Photography: Ken Seng
 - Production Designer: Pete Zumba
 - Casting: Kris & Kara Casting
 - Wardrobe Stylist: Rachel Lee
 - Hair & Makeup: Anya Ellis

- **Editorial: Friendship**

- Editor/Partner - Ben Suenaga
- Editor - Sara Sachs
- Assistant Editor - Devante Marshall
- Assistant Editor - Kayla Loughran
- Sr. Producer - Adam Roe
- MD/Partner - Melissa Mapes

- **Post: NO6**
 - Alex Tracy - Executive Producer
 - Corina Dennison - Executive Producer
 - Natalia Wrobel - Producer
 - Andrew Santanaso - Resolve Editor
 - Jimmy Baltiero - Assistant Resolve Editor
 - Mario Casterta - Flame Artist
 - Mark Woit - Flame Artist

- **Color: Company3**
 - Color by Company 3
 - Colorist: Tim Masick
 - Senior Color Producer: Colleen Valentino
 - Associate Color Producer: Morgan Coyle-Howard
 - Color Operations Manager: Mena Smith
 - Color Assistants:
 - Stephen Winterhalter
 - Quinn Wright
 - Christina Miller

- **Music: Argonaut Music**
 - Jay Lifton, Creative Director

- Captured in December 2025, Vancouver, Canada with local service company Film Group.